

# ATTENDEE BROCHURE



**OCTOBER 25-28, 2024**  
**2024 APA ANNUAL CONVENTION**  
Grand Summit Hotel – Park City, Utah

# MEET THE SPEAKERS

## SATURDAY OPENING KEYNOTE

### We Will Not Be Landing in Seattle

**Presenter: Stephanie Giesler, Vistage Chair**

One of the most important leadership skills is knowing when to change course and courageously making those course corrections in real time, despite pressure and less than ideal information. Our brains are wired to not want to give up on a previously planned destination, even when all the signs tell us we must.

On January 15, 2009, Captain Chesley "Sully" Sullenberger taught valuable lessons in leadership. He landed U.S. Airways flight 1549 in the Hudson River, saving the lives of all 150 passengers and crew. After the unexpected bird strike shortly after takeoff that took out both engines, Sully had just four minutes to process the options and lead his crew through a successful water landing.

How did Captain Sully become a hero that day? The odds were not in his favor.

#### About Stephanie Giesler

Stephanie Geisler, is an accomplished Vistage Chair and Executive Coach with extensive experience in fostering collaboration among business leaders and driving personal and organizational growth. With a passion for helping individuals and organizations reach their full potential, Stephanie brings a wealth of knowledge in change management, team management, technology management, career development, and more.

As a Vistage Chair, Stephanie works with business owners and CEOs dedicated to enhancing their business performance and personal lives.



**Stephanie Giesler**

## SATURDAY PANEL PRESENTATION

### Making the Complex Look Easy – Case Studies in Forms and Mold Making – Part 1

Julius Caesar said, "experience is the best teacher" and during this interactive session, APA Producers will share their experiences with brief presentations and facilitated discussions on complex jobs that required unique and challenging molds.

#### Moderator:

Jesse Thompson, President/Owner, Northern Design Precast

#### Presenters:

Eric Sutliff, General Manager, DeVinci Precast  
*Greenwood Rising Museum, Tulsa, OK*  
Rosario Gallo, President, Scott System  
*Pier 55/Little Island, New York, NY*



# MEET THE SPEAKERS

## SUNDAY PRESENTATION

### Making the Complex Look Easy – Case Studies in Forms and Mold Making – Part 2

Julius Caesar said, “experience is the best teacher” and during this interactive session, APA Producers will share their experiences with brief presentations and facilitated discussions on complex jobs that required unique and challenging molds.

**Moderator:**

Jesse Thompson, President/Owner, Northern Design Precast

**Presenters:**

Parker James, Marketing, Sales & Loss Control Coordinator  
Castone Corporation

*Huntsville City Hall - Huntsville, AL*

Matt Gehring, Director of Operations, Unlimited Designs  
Dustin Williams, Director of Project Management, Unlimited Designs

*Populous Hotel, Denver, CO*



# CHARITY GOLF TOURNAMENT



## 10th ANNUAL JBT CHAMPIONSHIP GOLF TOURNAMENT

**SUNDAY, OCTOBER 27 – 12:30 P.M.**

**Wasatch Mountain Golf Course**

**975 Golf Course Dr**

**Midway, UT 84049**

**435-654-0532**

**[stateparks.utah.gov/golf/Wasatch](http://stateparks.utah.gov/golf/Wasatch)**

Golf Fee includes:

- 18 holes of golf and a golf cart
- Boxed lunch & (2) Beverage tickets
- Cure Starts Now Golf Shirt
- Charitable donation made to The Cure Starts Now Foundation in memory of John Bradley Thompson



# 2024 APA ANNUAL CONVENTION

October 25–28, 2024

Grand Summit Hotel – Park City, Utah

## FRIDAY, OCTOBER 26

|                       |  |
|-----------------------|--|
| 2:00 p.m. – 5:00 p.m. | APA Board of Directors Meeting               |
| 3:30 p.m. – 5:30 p.m. | Vendor Registration & Tabletop Display Setup |
| 4:30 p.m. – 6:00 p.m. | Attendee Registration Desk Open              |
| 6:30 p.m. – 8:30 p.m. | Opening Night Event                          |

## SATURDAY, OCTOBER 26

|                         |  |
|-------------------------|--|
| 8:00 a.m. – 12:00 p.m.  | Registration Desk Open   |
| 8:00 a.m. – 12:00 p.m.  | Associate Displays Open  |
| 8:30 a.m. – 9:00 a.m.   | General Membership Meeting   |
| 9:00 a.m. – 9:15 a.m.   | Sponsor Presentations  |
| 9:15 a.m. – 10:15 a.m.  | <b>GENERAL SESSION I: “We Will Not Be Landing in Seattle”<br/>Lessons in Leadership from Captain “Sully” Sullenberger’s Landing of U.S. Airways Flight 1549 on the Hudson River (1 CEU)</b><br>Presenter: Stephanie Giesler, Vistage Chair   |
| 10:15 a.m. – 10:45 a.m. | Associate Displays Open / Beverage Break   |
| 10:45 a.m. – 11:00 a.m. | Sponsor Presentations  |
| 11:00 a.m. – 12:00 p.m. | <b>GENERAL SESSION II: Making the Complex Look Easy – Case Studies in Forms and Mold Making (1 CEU) – Part 1</b><br>APA Producers will share their experiences with brief presentations and facilitated discussions on complex jobs that required unique and challenging molds.<br><br><b>Moderator:</b> Jesse Thompson, President/Owner, Northern Design Precast<br><br><b>Presenters:</b><br>Eric Sutliff, General Manager, DeVinci Precast<br><i>Greenwood Rising Museum, Tulsa, OK</i><br>Rosario Gallo, President, Scott System<br><i>Pier 55 / Little Island, New York, NY</i> |
| 12:00 p.m. – 12:30 p.m. | Associate Member Meeting   |
| 12:30 p.m. – 6:00 p.m.  | Afternoon on Your Own  |
| 6:00 p.m. – 7:00 p.m.   | Cocktail Reception   |
| 7:00 p.m.               | Dinner on Your Own   |

# SCHEDULE OF EVENTS

(As of 8/15/24 – Tentative Subject to Change)

| SUNDAY, OCTOBER 27      |  |
|-------------------------|--|
| 8:00 a.m. – 11:15 a.m.  | Registration Desk Open   |
| 8:00 a.m. – 11:00 a.m.  | Associate Displays Open  |
| 8:30 a.m. – 9:30 a.m.   | <p><b>GENERAL SESSION III: Making the Complex Look Easy – Case Studies in Forms and Mold Making (1 CEU) – Part 2</b><br/>           APA Producers will share their experiences with brief presentations and facilitated discussions on complex jobs that required unique and challenging molds.</p> <p><b>Presenters:</b><br/>           Parker James, Marketing, Sales &amp; Loss Control Coordinator, Castone Corporation<br/> <i>Huntsville City Hall - Huntsville, AL</i></p> <p>Matt Gehring, Director of Operations, Unlimited Designs<br/>           Dustin Williams, Director of Project Management, Unlimited Designs<br/> <i>Populous Hotel – Denver, CO</i></p> |
| 9:30 a.m. – 9:45 a.m.   | Sponsor Presentations  |
| 9:45 a.m. – 10:15 a.m.  | Associate Displays Open / Beverage Break   |
| 10:15 a.m. – 10:30 a.m. | Sponsor Presentations  |
| 10:15 a.m. – 11:15 a.m. | <p><b>GENERAL SESSION IV: Producer Roundtable Discussions (1 CEU)</b><br/>           Facilitated roundtable discussion where producers share and discuss challenges they face, innovations in precast, new technologies and other relevant topics.</p>   |
| 11:15 a.m. – 12:00 p.m. | Tabletop Displays Breakdown  |
| 12:30 p.m.              | 10th Annual JBT Championship Golf Tournament<br>The Cure Starts Now Fundraiser   |
| 6:30 p.m. – 8:30 p.m.   | APA Awards for Excellence Dinner & Ceremony  |
| MONDAY, OCTOBER 28      |  |
| 8:00 a.m. – 1:30 p.m.   | Plant Tours of Unlimited Designs and Olympus Precast (2 CEU)<br>(Pre-registration is required – APA will provide additional information to those who register)   |
| 8:00 a.m.               | Bus departs from Hotel, Travel to Olympus Precast – Salt Lake City   |
| 8:30 a.m. – 9:20 a.m.   | Travel to Olympus Precast – Salt Lake City   |
| 9:20 a.m. – 10:35 a.m.  | Plant Tour of Olympus Precast and light breakfast (1 CE Credit)  |
| 10:40 a.m. – 11:10 a.m. | Travel to Unlimited Designs – Salt Lake City   |
| 11:15 a.m. – 12:20 p.m. | Tour Unlimited Designs (1 CE Credit)   |
| 12:20 p.m. – 12:30 p.m. | Travel to Salt Lake City International Airport   |
| 12:30 p.m.              | Bus departs for Hotel  |
| 1:30 p.m.               | Bus arrives at Hotel   |

# HOTEL INFORMATION



## Park City Resort- Grand Summit Hotel

4000 Grand Canyons Resort Drive, Park City, UT 84098

### RESERVATIONS

Call 855.948.0697 and follow the prompts to the Grand Summit Hotel to receive the discounted rate of \$234 plus a \$35 reduced resort fee per night plus taxes. Mention the group code BPCAPC24 and APA Annual Convention.

Park City Resort will only be able to offer this reduced rate until Monday, September 30, 2024. Please note the APA can only reserve a certain number of rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. Make your reservations today!

### AIRPORT INFORMATION

#### Salt Lake City International Airport (SLC)

776 North Terminal Drive, Salt Lake City, UT 84122

About 32 miles and 35 minutes (or more depending on traffic) to/from the Grand Summit Hotel



# PLANT TOURS

**MONDAY, OCTOBER 28 – 8:00 A.M. – 1:30 P.M.**

**Plant Tours of Olympus Precast and Unlimited Designs – Salt Lake City (2 CE Credits)**

(Pre-registration is required – APA will provide additional information to those who register.)

Note: The tour will include breakfast at the plant, and transportation to the airport at the end of the tour. If your last stop is the airport please remember to bring your luggage with you. The bus will return to the hotel after the drop off at the airport.

## Olympus Precast

Olympus Precast, formerly known as Owell Precast, started in the precast concrete industry over twenty five years ago with an unwavering attention to quality, safety and integrity. Driven by its guiding principles of unparalleled customer service, a commitment to excellence and on-going technical advances Olympus is one of the most highly regarded precast producers in the western states.

## Unlimited Design

Ancient Romans may have been the first to use concrete as a building material, but the professionals at Unlimited Designs, Inc. have improved the process. UD evolved from a construction company in 1994 where our background involved the installation of many products that they now manufacture and distribute. They realized that quality products that were easy to install would save consumers both time and money.

That is why today, Owners, Builders and Installers, turn to them for their innovative, cost-effective and maintenance free products. Their products have the same great detail and class as the architecture of old.



# REGISTRATION INFORMATION

## REGISTER TODAY!

Don't miss this amazing opportunity to earn your CE.

Producer Members also receive (1) Full Convention Registration included in your APA Membership Dues.

|                  | <b>Early Bird<br/>Before 9/24/24</b> | <b>Regular Rate<br/>after 9/25/24</b> |
|------------------|--------------------------------------|---------------------------------------|
| Producer Member  | \$449                                | \$549                                 |
| Associate Member | \$599                                | \$699                                 |
| Non-Member       | \$849                                | \$949                                 |
| Spouse           | \$275                                | \$350                                 |
| Banquet Only     | \$195                                | \$250                                 |

Note: Spouse Registration Includes (Thursday opening event, Friday Reception, Saturday Awards Dinner)



Please continue to visit the APA website at [www.archprecast.org](http://www.archprecast.org) or contact the APA office at 850-205-5637 for more information and updated information on the APA Convention.



# THANK YOU TO OUR 2024 SPONSORS

(as of 8/15/24)

## PLATINUM



## GOLD



## SILVER



## TABLETOP DISPLAYS



## ATTENDEE LANYARDS



## SATURDAY COCKTAIL RECEPTION



## T-SHIRT

